



Digital Policy Alert

Mapping policy & regulatory changes that affect the digital economy

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**St.Gallen
Endowment**
for Prosperity through Trade

Regulatory overdrive risks fragmenting digital ties between companies and economies

As the digital economy becomes ubiquitous...

... regulations are multiplying ...

... yet there is no systematic inventory of policy.

Demand for quality information rising

- dialogues in regulatory fora, including a potential Data & Technology Forum
- chapters in regional trade agreements
- JSI talks “in” Geneva

Harm caused by flawed policy choice

- denied opportunities
- policy uncertainty
- fragmentation and compromised business models
- reduced innovation
- all compounded by non-transparency



Greater transparency contributes to better digital policies and more fruitful cooperation

What? Digital Policy Alert (DPA) aspires to become the point of reference

- A comprehensive inventory tracking 12 regulatory domains—highly accessible and sortable.
- Independent and impartial collection of policy changes is a global public good

How? Capitalise on decade-long experience with Global Trade Alert

- Combine machines and policy expertise to source information
- Deploy rigorous protocols to document policy & regulatory steps
- Formulate thought leadership
- Substantial engagement with key stakeholders

Let's do the same for Digital Policy Alert!

globaltradealert.org/digital_policy



- Current project: “Matterhorn”
 - Range of policies covered include all those found in prior mapping exercises
 - Publicly available through GTA website
- Data product 1: Early warning system
 - Country scope: G20 and EU members
 - Current status: **launched** publicly on 15 April 2021
- Data product 2: Detailed policy mapping
 - Country scope: G20
 - Current status: Rollout in Fall 2021

The screenshot displays the 'Digital Policy Alert' interface. At the top, there is a navigation bar with the Global Trade Alert logo and various menu items. The main content area is titled 'Australia: Government response to digital platforms inquiry including negotiation on code for voluntary bargaining'. It shows the current status as 'Concluded' with a progress bar indicating the timeline from 2019-12-01 to 2020-05-30. Below this, there is a table of instrument details including chapter, type, regulated economic activity, branch, implementation level, and body. A timeline section provides a chronological overview of key events, such as the draft rule announcement in December 2019 and the final draft rule publication in May 2020. Related developments are also listed at the bottom.

The many uses of a trusted inventory of policy & regulation affecting the digital economy

- Early warning systems support **dialogue** with rule-makers before decisions are finalized.
- Information on the latest policy developments allows spotting of **emergent trends**, of potential departures from international best practice, and fragmentation risks.
- Better informed **national policy formation** based on up-to-date information on approaches taken by peer regulators and governments.
- Development of **international best practices** and cooperative instruments building on fact-based benchmarking of policy alternatives.
- Transparency builds **confidence**, a pre-requisite for cooperation and coordination.
- Provide high quality inputs to relevant **international fora** and to **trade negotiations**.

To learn more about the Digital Policy Alert please contact



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